

Float Conference Finances 2012

Portland, Oregon

Income

Tickets	\$19,141
Sponsorships	\$5,740
Miscellaneous	\$271
Total Income	\$25,152

Expenses

Venue Rental	\$790
Food and Beverage	\$7,304
Coffee/Tea	\$151
Snacks	\$367
Saturday Lunch (Catered)	\$3,132
Sunday Lunch (Catered)	\$3,654
Parties	\$1,950
Saturday Night (Rockbottom Brewery)	\$1,950
Labor	\$5,000
Float Week	\$899
Speaker Accommodations	\$2,484
AV	\$845
Videos	\$100
Decorations & Signage	\$750
Attendee Materials	\$2,256
Printed Materials	\$842
Sponsor Costs	\$346
Administrative Costs	\$3,700
Payment Processing	\$984
Supplies	\$200
Miscellaneous	\$224
Total Expenses	\$28,675

Summary

Total Income	\$25,152
Total Expenses	\$28,675
Net Income	-\$3,522

A Note on These Numbers

These numbers are from before the existence of the Float Conference non-profit, when this conference was organized by us, Float On.

While we believe these numbers to be a fair representation of the event's finances, it was necessary to make some estimations. For example, estimates of general administrative costs and labor were added. In addition, income and expenses from the Workshop were excluded, resulting in some estimation when splitting certain overall event expenses.

These numbers are not meant to represent the tax returns or official accounting for this event. They are simply here to present a basic overview of the event's finances.