

Float Conference Finances 2013

Portland, Oregon

Income

Tickets	\$37,031
Sponsorships	\$14,050
Total Income	\$51,081

Expenses

Venue Rental	\$5,254
Food and Beverage	\$11,070
Coffee/Tea	\$2,783
Saturday Lunch (Catered)	\$4,913
Sunday Lunch (Food Carts)	\$3,375
Parties	\$7,226
Friday Night (Newport)	\$279
Saturday Night (Heathman)	\$6,947
Labor	\$13,678
Speaker Accommodations	\$1,893
AV	\$1,500
Videos	\$2,366
Photography	\$200
Decorations & Signage	\$1,485
Attendee Materials	\$1,733
Printed Materials	\$923
Marketing	\$866
Administrative Costs	\$5,900
Payment Processing	\$1,492
Parking	\$102
Supplies	\$55
Miscellaneous	\$67
Total Expenses	\$55,809

Summary

Total Income	\$51,081
Total Expenses	\$55,809
Net Income	-\$4,728

A Note on These Numbers

These numbers are from before the existence of the Float Conference non-profit, when this conference was organized by us, Float On.

While we believe these numbers to be a fair representation of the event's finances, it was necessary to make some estimations. For example, estimates of general administrative costs and labor were added. In addition, income and expenses from the Start a Center Workshop were excluded, resulting in some estimation when splitting certain overall event expenses.

These numbers are not meant to represent the tax returns or official accounting for this event. They are simply here to present a basic overview of the event's finances.