

Float Conference Finances 2014

Portland, Oregon

Income

Tickets	\$67,103
Sponsorships	\$33,195
T-Shirts	\$580
Total Income	\$100,878

Expenses

Venue Rental	\$5,956
Food and Beverage	\$16,458
Coffee/Tea	\$2,469
Snacks	\$813
Saturday Lunch (Farmers Market)	\$5,758
Sunday Lunch (Food Carts)	\$7,418
Parties	\$16,259
Friday Night (Rogue Hall)	\$251
Saturday Night (Hilton)	\$16,008
Labor	\$17,648
Speaker Accommodations	\$7,913
AV	\$2,067
Videos	\$15,344
Photography	\$1,300
Podcast	\$90
Decorations & Signage	\$1,585
Attendee Materials	\$3,554
Printed Materials	\$1,798
Sponsor Costs	\$727
T-Shirts	\$2,615
Marketing	\$100
Administrative Costs	\$6,750
Website	\$40
Payment Processing	\$2,000
Parking	\$312
Supplies	\$71
Miscellaneous	\$1,238
Total Expenses	\$103,826

Summary

Total Income	\$100,878
Total Expenses	\$103,826
Net Income	-\$2,947

A Note on These Numbers

These numbers are from before the existence of the Float Conference non-profit, when this conference was organized by us, Float On.

While we believe these numbers to be a fair representation of the event's finances, it was necessary to make some estimations. For example, estimates of general administrative costs and labor were added. In addition, income and expenses from the Start a Center Workshop were excluded, resulting in some estimation when splitting certain overall event expenses.

These numbers are not meant to represent the tax returns or official accounting for this event. They are simply here to present a basic overview of the event's finances.