

Float Conference Finances 2016

Portland, Oregon

Income

| | |
|--------------------------|------------------|
| Tickets | \$161,936 |
| Sponsorships | \$127,295 |
| T-Shirts | \$2,205 |
| Friday Activities | \$3,845 |
| Total Income | \$295,281 |

Expenses

| | |
|----------------------------------|------------------|
| Venue Rental | \$27,341 |
| Food and Beverage | \$33,718 |
| Coffee/Tea | \$7,670 |
| Saturday Lunch (Farmers Market) | \$8,859 |
| Sunday Lunch (Food Carts) | \$17,190 |
| Parties | \$34,748 |
| Friday Night (Rogue Hall) | \$788 |
| Saturday Night (Hilton) | \$33,372 |
| Sunday Night (Jackknife) | \$588 |
| Labor | \$66,625 |
| Friday Activities | \$4,217 |
| Speaker Accommodations | \$21,281 |
| AV | \$18,923 |
| Videos | \$29,596 |
| Photography | \$4,385 |
| Podcast | \$805 |
| Decorations & Signage | \$4,861 |
| Attendee Materials | \$6,838 |
| Printed Materials | \$4,478 |
| Sponsor Costs | \$8,261 |
| T-Shirts | \$2,608 |
| Marketing | \$1,572 |
| Administrative Costs | \$11,500 |
| Website | \$365 |
| Payment Processing | \$5,113 |
| Parking | \$857 |
| Supplies | \$411 |
| Miscellaneous | \$3,514 |
| Total Expenses | \$292,018 |

Summary

| | |
|-----------------------|------------------|
| Total Income | \$295,281 |
| Total Expenses | \$292,018 |
| Net Income | \$3,263 |

A Note on These Numbers

These numbers are from before the existence of the Float Conference non-profit, when this conference was organized by us, Float On.

While we believe these numbers to be a fair representation of the event's finances, it was necessary to make some estimations. For example, estimates of general administrative costs and labor were added. In addition, income and expenses from the Start a Center Workshop and CPO Course were excluded, resulting in some estimation when splitting certain overall event expenses.

These numbers are not meant to represent the tax returns or official accounting for this event. They are simply here to present a basic overview of the event's finances.