

Float Conference Finances 2017

Portland, Oregon

Income

Tickets	\$175,231
Sponsorships	\$179,850
T-Shirts	\$2,200
Friday Activities	\$5,591
Miscellaneous	\$225
Total Income	\$363,097

Expenses

Venue Rental	\$36,801
Food and Beverage	\$41,856
Coffee/Tea	\$8,159
Saturday Lunch (Farmers Market)	\$12,954
Sunday Lunch (Food Carts)	\$20,742
Parties	\$72,161
Friday Night (World Trade Center)	\$14,621
Saturday Night (OMSI)	\$56,864
Sunday Night (Momo's)	\$676
Labor	\$100,989
Friday Activities	\$5,515
Speaker Accommodations	\$17,586
AV	\$21,519
Videos	\$29,209
Photography	\$3,930
Podcast	\$2,204
Decorations & Signage	\$6,864
Attendee Materials	\$8,601
Printed Materials	\$2,798
Sponsor Costs	\$9,029
Marketing	\$267
T-Shirts	\$3,143
Administrative Costs	\$11,500
Website	\$282
Payment Processing	\$6,184
Parking	\$1,501
Supplies	\$2,013
Miscellaneous	\$5,082
Total Expenses	\$389,033

Summary

Total Income	\$363,097
Total Expenses	\$389,033
Net Income	-\$25,936

A Note on These Numbers

These numbers are from before the existence of the Float Conference non-profit, when this conference was organized by us, Float On.

While we believe these numbers to be a fair representation of the event's finances, it was necessary to make some estimations. For example, estimates of general administrative costs and labor were added. In addition, income and expenses from the Start a Center Workshop and CPO Course were excluded, resulting in some estimation when splitting certain overall event expenses.

These numbers are not meant to represent the tax returns or official accounting for this event. They are simply here to present a basic overview of the event's finances.